

MissionMode Mobile

Interactive Crisis Communications

With MissionMode Mobile you don't just send an alert, you establish communications using rich, 2-way messages, photos, forms and location-based services.

Smartphone App with Web-hosted Control Console

MissionMode Mobile goes far beyond simple notification. It combines a unique smartphone app, web-based control console, and emergency notification into one integrated system. With MissionMode Mobile, you initiate communications using rich, interactive messages, photos, forms, expanded text format and GPS location—even when traditional text, email and voice, and cellular-based communications channels aren't functioning. In addition, smartphone and tablet users can view documents and links in the app's resource library.

Increase Safety & Security

Staff at any location can centrally coordinate communications and get a common picture of what's occurring while it's happening.

- Gather real-time intelligence that's needed for a swift response and informed decision-making
- Engage your staff to crowdsource reports and learn of incidents that only eyewitnesses could be aware of
- Exchange detailed information with specific groups including photos, video, GPS location and more

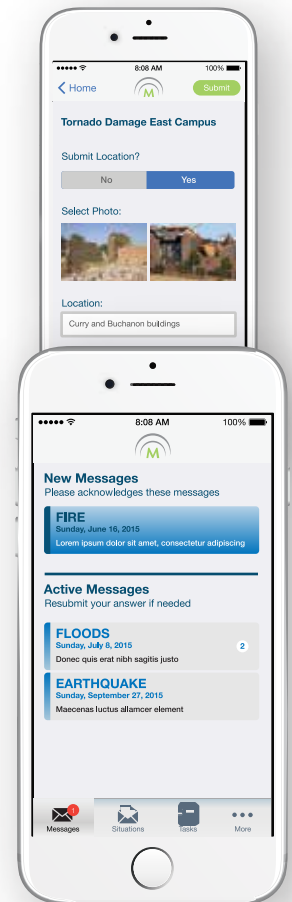
Not Just for Crises

Report malfunctions, damage & safety hazards across locations. Provide security status checks. Manage communications with field staff. Share information on facilities-related issues, severe weather preparation, and more.

It's not possible for you to be everywhere and see everything that might affect operations, safety and security. It is possible, though, to know what's happening by using the most effective method available—the eyes and ears of your staff.

"The company works with us; they don't just hand us a system. It is flexible and simple enough to implement for all hazards across an enterprise."

Director of Enterprise Continuity and Public Safety, Xcel Energy



How it Works

MissionMode Mobile Messages & Alerts

Target specific buildings, campuses, teams and roles with rich media messages:

- MissionMode Mobile message to mobile app: Extended text and form fields
- MissionMode Mobile message from mobile app: Extended text, photos, form responses and GPS location

Administration

- Supports multiple departments and organizations
- Unlimited devices, recipients, teams and templates
- Customize the interface to your organization
- Automatic time-stamped audit log

Infrastructure

- Web-hosted infrastructure: available when yours isn't
- Strong encryption for secure web communications


Integration

MissionMode Mobile can be integrated with applications such as HR databases, global directories, physical security systems, and IT help desks

Supported Devices

- MissionMode Mobile rich media messages: Apple iOS devices—iPhone, iPad, iPod and Android devices
- Voice alerts: any phone device, including mobile, landline, smartphone, VoIP and satellite
- Text alerts: any SMS- or email-compatible device, including mobile phones, tablets and computers

MissionMode Mobile solution provides a unique mobile feature set not available from other providers.

Feature		Others
Leading incident management system	✓	✗
2-way, rich media messaging	✓	✗
Extended text format messages	✓	✗
Superior text-to-speech conversion	✓	✗
Real-time crowdsourcing of info	✓	✗
Multiple questions on single alert	✓	✗
Modify message by device type	✓	✗
Mobile form delivery/response	✓	✗
GIS mapping including layers	✓	Some
Mobile app for launching alerts	✓	Some
Mobile app for receiving alerts	✓	Some
Customizable automation rules	✓	Some
Role-based teams	✓	Some
Automatically contacts alternates	✓	Some
Customizable interface language	✓	Some
Device-specific messages	✓	Some
True global infrastructure	✓	Some
One touch connect to conference call	✓	Some
Unlimited devices, teams & templates	✓	Some
Detailed audit log	✓	✓
Customizable templates	✓	✓

