

Communicating effectively is key to taking decisive action when you respond to an urgent operational need.

Effective Communications

Communicating effectively is fundamental to managing difficult and urgent situations. It can mean the difference between success and failure. However, with so many teams being dispersed and dynamic, it's almost impossible to gather them quickly and even more difficult for them to work together to take the right action.

Multi-Modal Communications

Relying on a single channel reduces your ability to react and share information. MissionMode communicates across all channels: voice, text, SMS, email, etc, and ensures that your team gets the message and communicates to exploit the opportunity.

Virtual Command Center

MissionMode's Situation Center dashboard acts as a virtual command center, ensuring your team can communicate quickly and effectively from anywhere, any time. Combining messaging, contact information, status and resources means that there is a single place for the team to respond and get a clear concise understanding of what needs to be done. It makes them take decisive action.

MissionMode in Action

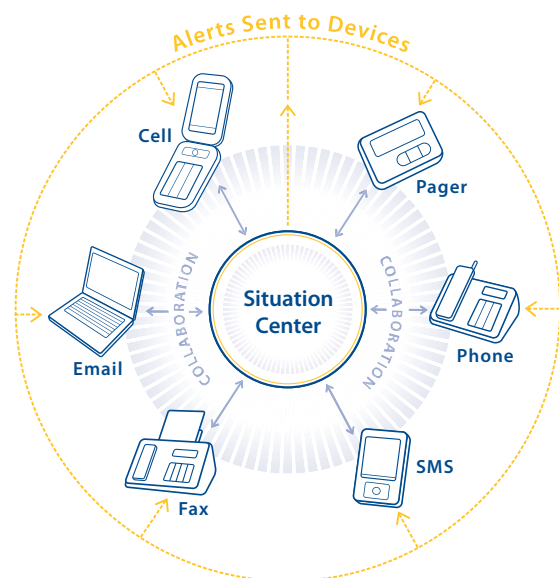
Used by major organizations around the world to shrink response times, MissionMode can work for you. Brand leaders in the aviation, finance and banking, media, retail and utility sectors who rely on MissionMode, attest to the value it brings them:

- Improved success rate
- Reduced cost of operations
- Increased revenue
- Reduced time to resolution
- Brand protection and enhancement



"We thought having the management team carry mobile phones was the answer—until we had to call and get feedback from everyone at once. MissionMode gives us the ability to bring the entire team together with the push of a button. Everyone has the most current information and we reach decisions much faster"

Communications Director



Notification and Collaboration

Communicate: Turn Plans into Action

- Hosted and resilient, MissionMode is quick to deploy and operates anytime, anywhere
- Plans and documents can be stored in templates ready for action, drills or review
- Privacy controls ensure confidential information is secure and shared information is accessible
- Online dashboard enables you to assess status and decide action
- Immediately access key information and key people through select or mass notification
- Simple, easy-to-understand user interface
- Subscription-based eliminating the need for a large up-front capital expenditure
- Messages can be exchanged across multiple devices keeping your mobile workforce optimized*

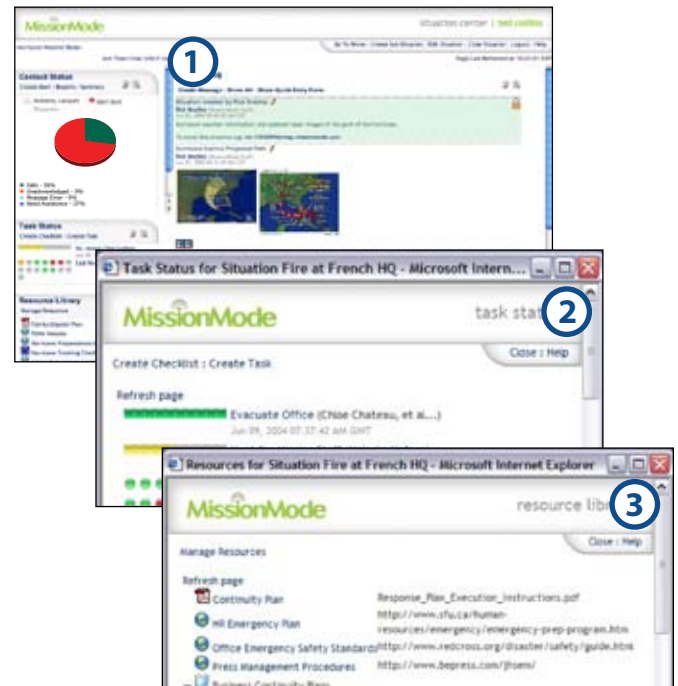
The MissionMode Virtual Command Center Dashboard

In the MissionMode Virtual Command Center, members can post messages, links, documents, sound, video & other file types ensuring everyone has the most up to date information.

1. Get real-time updates of who has received and acknowledged alerts.
2. Team members can assign, manage, and update tasks. Your progress throughout the crisis can be monitored and later measured for improvements in the future.
3. You can preload a variety of file types and web links based on your crisis plans. Standard Operating Procedures (SOPs), evacuation plans, floor plans, critical information are at your teams' fingertips no matter where they are.



Traditional methods of communication - Email, phone, or face-to-face meetings - pose challenges when seconds count. Only MissionMode has the ability to keep everyone on the same page no matter where they are.



The MissionMode Promise:* Guaranteed delivery of alerts within five minutes. No software to install or support. Encrypted secure communications. 24/7 service and support. Redundant Web, application and database systems. *See service agreement for latest specifications.

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MissionMode is a technology services company dedicated to streamlining urgent communications and facilitating team collaboration in a secure hosted environment. Their services reduce the time between knowing about a mission critical issue and doing something about it. MissionMode, which is a privately held company based in Winston-Salem, NC, USA with offices in strategic locations in the USA and Europe, focuses on the Global 5000, government agencies and other high-growth middle market firms. For more information, visit www.missionmode.com